

PRESS INFORMATION

BASIS – OFFICIALLY OPEN FOR BUSINESS



Legendary World Cup winning rugby coach and association President, Sir Clive Woodward OBE performed the opening ceremony of the new offices for The British Association of Snowsport Instructors (BASIS) in Grantown-on-Spey on Saturday 4th July. In glorious weather conditions in the heart of the Scottish Highlands, VIP guests including past and present members, international delegates

from the Ecole du Ski Francais, Grantown's mayor Jim Beveridge and members of the BASIS board joined office staff to celebrate this landmark occasion in the history of the association.

Unveiling a plaque to commemorate the special event, Sir Clive commented, "It is a great pleasure to be associated with such a wonderful organisation and a great honour to open this new building."



Following a re-location from Glenmore, the prestigious new offices have been purchased by the association and re-furbished to a high standard. This creates a modern and flexible working



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environment for the team of 12 staff who provide administrative back up support for the efficient running of the association that has responsibility for training and qualifying aspiring instructors who wish to develop a professional career in the snowsport industry.



At the opening, Andrew Lockerbie, Chairman of BASI commented, “We now have a permanent home for our members. Investing our association funds wisely and putting our savings into our own office headquarters secures a valuable asset that guarantees the future of the association for many years to come. It was great to see the opening event over the weekend so well supported.”

Originally formed as BAPSI in 1962, changing its name to BASI in 1964, the association currently has over 5,000 members who are actively involved in delivering instruction to recreational ski and snowboard enthusiasts at snowsport centres and dry ski slopes in the UK as well as at ski resorts in 24 countries world-wide. For further information on BASI please visit www.basi.org.uk

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