

## WELCOME to the British Interski Demonstration Team 2011.

Training is under starter orders, and the first get together of the Team will take place in Hintertux on the 31<sup>st</sup> October and the 01<sup>st</sup> November 2009.

There are another two members to be chosen to represent the Snowboarders and they will be selected during November, their information will be added to the profiles below in the very near future.

Andi McCann is working hard at pulling in Sponsors and more information will follow at a later date on how you can get involved.

We have a grand raffle that will be drawn on the 12<sup>th</sup> June 2012 at our special 'Launch Party' to be hosted by the Demonstration team and a special guest. Prizes galore are to be raffled from attending the actual event in St Anton to skis worth £500, specialist boot fitting, ski with a star, bottles of champagne etc

All of the information for the Launch Party is on the following advert.

We have, a soon to be launched website where you will be able to get all the information you need on the British Interski Team along with all of our up to date news. Keep an eye on [www.basidemoteam.com](http://www.basidemoteam.com)

In the meantime, if you have any queries about the above, or would like to know how to support us, please contact me at [demoteam@basi.org.uk](mailto:demoteam@basi.org.uk)

Regards,  
Diane

**Andi McCann**  
Coach

As Coach of the British Demonstration Team I aim for the best... compromise is not in our vocabulary!

The best in technical Skiing and Boarding.  
The best formations, choreography and details like uniforms, equipment, music and props...  
Most importantly..... Being the Best Team and Association!

We're up against the best from the rest of the world, competing 'on' and 'off' the Snow.  
We'll show other countries that we continue to be a nation to be taken very seriously.

I'm aware of the challenges being in such a Team, I've skied in many myself representing Britain and Europe since the 1980's including the World Championships.

I'm delighted and honoured to be working with such a talented Team for the prestigious Interski Congress in St Anton Austria in January 2011, the Instructors Olympics!

I qualified as an Instructor in 1983 and then as a Race Trainer in 1987. I completed my ISIA in 1988 and after qualifying as an ISTD I became a BASI Trainer in 1991.

I am owner of Alpine McCannix & BioMcCannix and work out of Telluride Colorado and Grandvalira/ Soldeu Andorra providing training and tuition for recreational and professional skiers. I am the only British person currently allowed to legally work in both of these areas without working for the local ski school. I also provide a unique service to the industry in; Alpine and Sports equipment fitting and balancing.

During the summer I mainly work within the motorsports industry and work for many reputable companies including Lamborghini, Aston Martin, Ferrari, Formula 1 and Rolls Royce.

I am currently sponsored and product endorsed by the following:

Salomon (since 1983),  
Superfeet  
Bollé  
Serengeti  
Thule  
Icebreaker  
and Alpine Stars.

I married my long time partner Lisa in 2007, high up in a remote village in Andorra. We now live in Somerset which is very well placed for what seems like my 4th home – Bristol Airport. After spending 28 weeks in a Hotel in 2008 I would like to spend some more time at home and try and get a belated Honeymoon sometime!

**Diane Wilde**  
Administrator

Born in 'Geordie Land' I came to the Highlands of Scotland at the tender age of 17. My aim was to stay for a summer season but 30 years later, I'm still here. I've always been proud to be a 'Geordie' and still class the North East as my home.

Since starting with BASI over 2 years ago, as the Training Administrator within the Training Department, I have met many people from all walks of life from all over the world, and I have enjoyed the challenge of learning about the snowsport industry.

My role within the team is to make sure that they all know what is happening and to ensure they all turn up when and where they should. I'm also promoting the Team as much as I can, and I am kept busy organising various events, fund raising and sponsorship.

My passion is my family (all in their 20's), and my hubby Dave. I count myself lucky that I have such a warm and loving family, and every day I spend with them is a gift I will never take for granted.

If you would like more information on the Interski Team or would like to know how you can support us, please contact me at [demoteam@basi.org.uk](mailto:demoteam@basi.org.uk) or visit [www.basidemoteam.com](http://www.basidemoteam.com)

## Team Representatives

### Elaine Adam

I learnt to ski as soon as I could walk and was taken to the Cairngorms by my mum and dad. At the age of eight I decided to be a 'ski racer', this career decision led to membership of the Scottish Team and then onto the British Alpine Ski Team.

During the later phase of this I undertook a Degree in Outdoor Education in the community and went on to gain a Post Graduate Diploma in Teaching. Having spent all this time working through a variety of National Governing Body qualifications and lecturing within Further Education.

I was appointed as a Trainer for Alpine and Telemark in 1999. I was previously on the Board of Management for BASI and edited the current Telemark Manual.

I have been on the Interski Demonstration Team for the last two consecutive congresses held in Crans Montana, Switzerland 2003 and Pyeong Chang, South Korea 2007 where I represented both Alpine and Telemark

I joined the British Alpine Ski School in Les Gets in 2004 and since then I have worked for BASS in Morzine as well as a Trainer for BASI. In previous summers I have headed off to New Zealand to work with the Rookie Academy Instructor Training Program which means I usually spend around 9 months a year teaching skiing at all levels.

### Alain Baxter

Hailing from Aviemore, I now live near Stirling with my wife Sheila and our two children Kerr and Brooke.

I recently retired from Ski Racing after 18 years on the National Team, competing in 3 Olympic Games, 7 World Championships and over 10 years on the World Cup Tour, my best results coming in slalom. I managed to get into 4x top tens, 11x top fifteens and 23x top thirty results.

Taking part in a lot of different sports and the physical training I did for skiing over the years helped me win two of the TV series 'Superstars', one in the individual, and the other in the team competition, being the only person to win both.

At the moment I am training for sprint cycling, and my goal is to compete in the 2010 Commonwealth Games in Delhi.

Since retiring from racing I have been more involved with BASI, I am now at Level 3 (ISIA) level. I also deliver practical Strength and Conditioning lectures for their re-structured Common Theory course.

My parents were members of the Interski Team a while back, and I am looking forward to being part of the team.

### Dougie Cleland

I was born in Ayrshire, Scotland, and now live with my fiancée in Annecy, France.

My ski teaching career began in Aviemore, working for Carrbridge Ski School. I then moved to the Alps and have taught in Tignes, Courchevel, Meribel and Val d'Isère.

In 2004, I set up my own race training company R21 Training Programmes Ltd, which still operates today, coaching Instructors through the BASI system. At present, I am coaching Emily Sarsfield (GB's number 1 ranked skier x athlete) on the World Cup Skier Cross circuit.

Alongside R21, I regularly work for BASI and also teach for The Development Centre ski school in Val d'Isère.

Outside of skiing, I spend much of my time cycling, competing in cyclo-sportive events, and I am also working through my Personal Trainer Diploma. I have travelled and skied extensively and I am keen to further my skiing experiences in South America in the near future.

This is my first selection for the Demo Team and I am training hard to perform at my best for the St. Anton event.

### Paul Garner

I started my ski teaching career in Westendorf, Austria, before being lured to Val d'Isère. Through a combination of several over loaded credit cards, a good slice of luck and a little bit of hard work, I managed to rattle through the BASI system to get my Eurotest and finish my Grade 1 (ISTD, Level 4!!) by spring 2000. I then spent two years working in Courchevel before moving back to Val d'Isère to set up the development centre (tdc). I love working in Val and with the team at tdc. Both the people and the place still inspire me and fuel my love of the mountains.

In the summer, I continue to live in France with my wife and two children George and Romy. I enjoy visiting the UK, to see friends and family and for a short time in August, to run a small summer activities centre for school children in the New Forest. When not working I enjoy getting out on my bike, both on and off the road, I still play a bit of rugby with the Val d'Isère rugby club and when holidays permit I love surfing.

I am a French and Sport Science graduate from Bangor University. I spent two years working for a large pharmaceutical company before opting for a career in the mountains.

### Mark Jones

I represented the UK at the Interski in Norway in 1999 and Switzerland in January 2003.

I started skiing at the age of four when living in Italy and used to race to a high level until the age of seventeen. I have worked as a ski teacher for twenty years. I have been based in Val d'Isère for the last 18 years where I am a Director of ICE, an instructor training and GAP course provider. I am also a managing partner with Mountain Masters Ski School, based in the same resort.

Off the slopes, I am the technical editor of "Ski and Board" magazine and I am responsible for the writing of the technical articles on how to improve your skiing and also review the equipment on the forthcoming seasons. I also provide equipment reviews and articles for the Sunday Times. I feature as the coach in the 'In Deep' series of DVD's originally produced for BASI. Since then I have produced many other ski instructional DVD's which are sold to the public and used as a teaching aid on the courses with ICE. Off snow, in the summer I live in Snowdonia, Wales and I am passionate about windsurfing, kitesurfing and most outdoor sports in the mountains.

### **Sean Langmuir**

My early introduction to skiing was as a baby wrapped up in a sleeping bag watching my parents walking up and ski down the Cairngorms before the first lift was built.

After spending 8 years racing as a member of the the British Ski Team and following a successful Olympic Games in Albertville France in 1992 I then turned my attention to the education of Snowsports.

This first involved running Summer Racing Camps in New Zealand and coaching young athletes such as Chemmy Alcott to race fast.

In 2006 I took up position of Training Manager for BASI where I am responsible for managing and creating new education systems for coaches and instructors and delivering these worldwide.

I enjoy my wonderful young family who are learning to appreciate the great enjoyment from sport for themselves.

I have been to Interski before and have seen firsthand how valuable a learning and sharing experience it is for all Snowsports organisations.

### **Jaz Lamb**

I started teaching skiing in 1984 in Glenshee, Scotland where I was nicknamed 'Jaz' due to the number of Jim, Jimmy's and James associated with the school.

I have worked with many successful skiers at British and International Championships.

I settled in Morzine in 1999, and I am co-Director of the British Alpine Ski School, Morzine and I have recently also taken on the Directorship of BASS Les Gets with my business partner Becci Malthouse.

I spend my summers on the water, racing yachts and working as a sailing coach. I recently worked with a double handed round the world race entry and was part of a National Championship winning crew.

I am passionate about personal development; I'm still working on my skiing and I am continuing to get better! I am also studying a Diploma in Small Business Coaching in the little spare time I have outside my family life and I devote as much time as possible to my wife, Louise and 6 year old daughter, Charlotte.

Representing BASI at the 2011 Interski congress in St Anton will be a highlight (but not the end!) of a very enjoyable and rewarding ski teaching career.

### **James Lister**

I entered the BASI system back in 1990 in Andorra. I completed the Grade three level at the age of sixteen, making me one of the youngest candidates within the association.

I finally moved away from the Pyrenees back to the alps to have a go at the "test de capacité technique" which is now known as the Eurotest. I got this first time (always was better at slalom than GS) and completed my grade one shortly afterwards. My father was and still is a keen skier and gave both my younger brother and I the opportunity to spend three years at the renowned ski academy in Bourg St Maurice. Many famous skiers have passed through there such as "Ingrid Jacquemod" and "Joel Chenal".

I now live in Les Deux Alpes with my wife Sabine and four year old son Pierre. I have become the proud owner of two businesses in the resort, one of which is Les Deux Alpe's branch of "Precision" pro ski and snow board shop. During the winter I run performance courses and Instructor training programmes for the European ski school. During the summer I coach British uni race clubs on the glacier and spend any free time on my road bike or playing golf.

### **Giles Lewis**

Born in the late 70's in Stockport, I went on to study and graduate from St Anne's college, Oxford (yes, surprisingly, the proper one) where I read Geography rather poorly and snuck a blue for rugby union which means I played at Twickenham in front of 70,000 people. We lost.

I am a founder member of the development centre, Val d'Isère and Tignes and was part of the Interski Team in 2003 at Crans Montana.

I have a deep passion for skiing and I am proud to be a BASI Trainer and Coach.

I enjoy all skiing, especially deep snow in the trees during a storm and hard snow on a quiet piste. In my opinion bumps are there to go fast through.

My favourite run has to be Santons in the early morning in Val d'Isère.

I run a couple of enterprises in the summer including, summer kid camps in the UK and Corporate cycle trips and events in the Alps.

I try to spend as much time as possible with my wife Alex, and children Oscar and Emilie whilst trying to fit in time to keep up with my cycling, climbing and rugby.

### **Neil McNair**

I skied from an early age in my native Scotland, but by the age of eleven I transferred my skills to snowboarding.

Since leaving school, I have lived and breathed snowboarding. I thrive off every aspect of the sport, backcountry, piste, park and pipe, continually pushing my riding.

I have 10 years extensive world-wide experience including Europe, North & South America and New Zealand. I have settled full time in the resort of Tignes, with my partner Saon and our little girl Tia. I am a co-founder of Alliance Snowboarding, the first snowboard specific school in the resorts of Tignes and Val d'Isère.

My role as BASI Snowboard Director has allowed me to be the face and first point of contact for the membership of BASI. I have been influential in gaining full working rights for BASI snowboard teachers within France – a revolution in snowboarding.

Away from the mountain, I am a keen surfer and skater. My only vice in life is an incurable addiction to trainers (shoes).

Along with the two other snowboard representatives, I would like to say, "We are looking forward to Interski 2011".

#### **Amanda Pirie**

I started my career in skiing early as a daughter of two very enthusiastic skiers.

During my youth I was lucky enough to ski regularly in Scotland and the Alps with the Kandahar and Aberdeen Ski Clubs. This steered me into ski racing and I progressed through the children's and junior then senior categories as British Champion.

I raced with the British Ski Team for 4 years during which time I achieved a top 15 result at the World Junior Championships and my best senior world ranking was 56 in Super-G.

I still enjoy a ski race now and then – this season I won the Verbier High Five competition and I regularly compete in the Villars 24 Hour Race and the Inferno Downhill in Murren.

When I am not skiing, you might find me rowing, playing tennis or cycling. I competed in the 2009 Henley Ladies Regatta with Twickenham Rowing Club.

I have previous experience in synchronised skiing with the Whistler and Blackcomb Demo Ski Team, with whom I won a silver medal in the Canadian Technical Skiing Championships.

I am excited about developing my skiing skills and knowledge during the run up to, and at the 2011 Interski event.

#### **Rupert Tildesley**

I have represented Great Britain at Interski in 2003 (Switzerland) and in 2007 (Korea).

I have spent the last sixteen winters in Val d'Isère working with Mountain Masters Ski School, of which I am a Director.

I am also a founding Director of ICE - International Centre of Excellence, a BASI ski and snowboard Instructor training centre specialising in Gap Courses.

I am involved with many ski-related projects off the slopes including producing Ski Coach, a range of instructional CD-ROMs and writing the technical side of the soon to be released new BASI Manual.

Outside of skiing, I am a keen kitesurfer and skiff sailor. I competed in the 49er World Championships in Lake Garda in July 2009 and I was the first person to complete a land to land crossing of the Irish Sea by kitesurf.

I am also Managing Director of Saturn Innovation Ltd, a web design and multimedia company. Saturn Innovation has designed many skiing related websites, such as [www.icesi.org](http://www.icesi.org) [www.mountain-masters.com](http://www.mountain-masters.com) [www.basigap.com](http://www.basigap.com) and of course the NEW soon to be revealed [www.basidemotem.com](http://www.basidemotem.com)